

ACCEPTING CREDIT CARDS

HOW ACCEPTING CREDIT CARDS CAN HELP YOUR BUSINESS



1-800-328-2269
www.imspcg.com





Today's Partner for Tomorrow's Business...

Are you thinking about accepting credit cards?

Consider this:

- Customers purchase 40% more on credit than they would if only cash or checks were accepted.
- By 2008, 63% of all transactions will be made using credit, debit and electronic payments.

Offering customers the option of paying with credit is no longer a luxury, it's a necessity.



Whether you're a new business or an already existing business, accepting credit cards is no longer a luxury but a necessity.

Innovative Merchant Solutions makes accepting credit cards faster, safer, and easier than our competitors.

Accepting credit and debit cards mean more business.

Card acceptance offers your business a wide range of benefits in terms of reduced operating costs and increased profitability.

Increased Sales.

Consumers can take advantage of specials, stock-up on the products and services they need most.

Faster Payment.

With credit card transactions, you receive payment within 24-72 hrs, improving your cash flow.

Reduced Costs.

You can save time on the management of billing, sending statements and tracking receivables, reducing your overhead and related expenses.

Fewer processing problems.

Reducing the number of checks you take in diminishes the likelihood of problems resulting from processing checks. So you'll avoid penalty fees and the cost of processing additional transactions.

Improved customer service.

Consumers enjoy the speed, convenience and payment flexibility that cards provide. Card acceptance allows you to accommodate these consumers and offer increased payment options with monthly, quarterly, or semi-annual billings.